Deep Email Miner Application

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- 2 Email Data set
- Program Features
- Program Demo



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- Email Data set
- 3 Program Features
- 4 Program Demo
- 5 Future Developments

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• Email traffic is an important factor in organisations and companies

- Currently there is no specialised software for its analysis
- Idea: Develop a new software program for detailed analysis of an email corpus
- Questions: What is possible? What techniques are suitable?



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Enron Corporation

- Energy Company based in Texas, with around 21,000 employees and claimed revenues of US\$ 101 billion in 2000.
- Fortune Business Magazine named Enron "America's Most Innovative Company" for six consecutive years.
- In 2001, it was revealed that Enron was sustained mostly by institutionalized and systematic accounting fraud.
- May 25, 2006: Former CEOs Kenneth Lay and Jeff Skilling were convicted for conspiracy, fraud, false statements and insider trading.

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Enron's Emails

- March 2003: US Federal Energy Regulatory Commission made public more than 1.5 million e-mails from 176 Enron employees.
- "The public has a right to know the facts upon which the Enron investigation was based."
- Result: A unique and open real-life email corpus, suitable for all kinds of analysis.

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Preprocessing of the Enron corpus has been done by several research groups:

- Cleaned data and resolved integrity problems
- Deleted system emails and duplicates
- Included employee data
- Created database representation

Used data set (University of Southern California):

- 252,759 messages from 151 employees
- 2,064,442 recipients
- 500MB of text

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Database Representation

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TABLE employeelist (
      firstName varchar(31),
      lastName varchar(31).
      Email id varchar(31),
      UNIQUE KEY (Email id));
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Database Representation

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TABLE employeelist (
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TABLE message (
      mid int(10),
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CREATE TABLE recipientinfo (
      rid int(10).
      mid int(10).
      rtype enum('TO','CC','BCC'),
      rvalue varchar(127).
      PRIMARY KEY (rid));
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Program Features

- Social Network Analysis
- Email Analysis
- Text Mining
- Input/Output
- Software

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Social Network Analysis

Create social network with employees as nodes

- Create edge, if number of emails sent between two nodes is above threshold
- Find clusters of employees
- Rank nodes/edges on centrality measures
- Graph statistics

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- Display emails
- Filter network based on email attributes and email number in the edges
- Email corpus statistics

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- Create word list
- Create word vectors

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Load network and single emails from database

- Cache email bodies to balance the amount of database-interaction and the program's memory usage
- Load/Save email labels to file
- Export word vectors to .csv
- Export network to Pajek .net



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• Written in Java, runnable everywhere

- Additional version as Win32 executable
- Configurable with properties-file

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Used Software Libraries

- Java Universal Network/Graph Framework JUNG (University of California, Irvine)
- Statistical language modelling: WVTool 0.9.1 (University of Dortmund)
- JDBC driver for database connection: MySQL Connector/J 3.1
- launch4j Cross-platform Java executable wrapper





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Program Demo

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• Current Software Version: 1.0

- Available Documentation: Javadoc, Software Manual and Project Report
- Binaries, Documents and Source Code are available on sourceforge.net
- Project has been released under the GNU GPL
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(Possible) Future Developments

Generalize labelling system

- Use machine learning to train classification
- Integrate text mining in clustering, filtering...
- Draw email tree based on a specific node
- Visualise network development over time
- ... WHAT ELSE?

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- Debbie for the help in the text mining part
- Paul & Les for the support with the database server

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More Information

- Homepage: deepemailminer.sf.net
- Email: post@johannes-mager.de

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Questions?

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